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"Chris has the ability to create thoughtful, critical analyses of complex problems with the goal of suggesting pragmatic, real-world solutions that should appeal to a wide audience.  His background in the investment and finance industry, along with his capacity to write without a specific political agenda, inform a style that I believe his readers will find refreshing."

*-- Dan Butler, Vice President, Brookfield Global Asset Management*

**Institutional Investment Strategist Chris Macke**

**Proposes New Economic Solutions**

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**SOLUTIONOMICS: *Innovative Solutions for Achieving America’s Economic Potential***

The Wall Street Journal April 2011 headline read, “Big U.S. Firms Shift Hiring Abroad.” According to the article, during the 2000’s, America’s largest companies reduced their American workforce by 2.9 million while increasing global hiring by 2.4 million. Chris Macke threw the Journal down on the table. Surely America could do better.

As the director of research and strategy for a $10 billion institutional investment fund manager and with more than twenty-five years’ experience in the finance industry, **Chris Macke** has monitored domestic and global economic developments, financial markets, corporate tax policy, global trade, monetary policy, and geopolitical developments. He has experienced firsthand what drives the American economy and what stimulates job and wage growth. Leveraging his years of economic and financial experience, Macke has written **SOLUTIONOMICS: *Innovative Solutions for Achieving America’s Economic Potential*** (Post Hill Press: September 3, 2019).

***Solutionomics*** is a business plan of sorts for the United States of America. The economic and political shortcomings others bemoan, Macke writes are opportunities for America. ***Solutionomics*** is about capitalizing on those opportunities and achieving America’s economic potential. It contains specific, innovative solutions based on a fresh, non-partisan approach - return on investment, not the same old Left and Right tropes. While many write books cataloging the economic and political problems or blaming the usual Republican and Democratic villains, ***Solutionomics*** contains specific solutions that will generate stronger wage growth, increase the quality of jobs, increase company revenues, benefit investors, and reduce America’s deficits.

***Solutionomics*** contains specific solutions about:

**Implementing a corporate tax policy that is based on ROI, not campaign donations.** Where many decry a tax code that gives tax cuts to companies firing Americans, Macke sees an opportunity to implement a tax code that ties the tax rate each company pays to each company’s rate of job creation. Increase hiring, pay a lower tax rate, fire Americans and pay a higher tax rate.

**Winning the game of global trade.** While others feel angst over the parade of jobs moving overseas and argue over the role of global trade in the exodus, I see an opportunity to make Americans aware of the 12 global trade myths keeping America from winning the game of global trade.

**Reducing financial crises to ensure a steady flow of the capital companies and consumers need.** As Republicans and Democrats argue over causes of the Great Financial Crisis, Macke’s expertise in the financial industry allows him to outline specific steps that could help reduce future financial crises by ensuring a stable and ample supply of consumer and corporate loans.

**Expanding the middle class.** Rather than rehashing the shrinking of the American middle class, Macke outlines specific causes and steps to reverse the trend.

**Increasing Congressional transparency and accountability.** Instead of merely citing examples of Congress’ behavior and low approval rating, Macke provides specific solutions to improve Congressional transparency and accountability.

***Solutionomics*** is written for:

* **Americans on both sides of the political aisle** tired of partisan bickering and interested in non-partisan solutions for improving our economic and political systems.
* **An American taxpayer** who looks at Washington and wonders: Is this really all we can do? Are these the only ideas we can come up with?
* **A small business owner** working hard to build his or her business in the face of competition from both larger, better-financed domestic companies and global, state owned enterprises subsidized by foreign governments.
* **A Retiree** who worked hard his or her entire life and yet, is now left with having to choose between buying food or medicine as he or she wonders if their savings will run out.
* **A young American** losing faith that his or her future can be better than their parents.
* **Policy makers** dependent on highly partisan organizations focused more on advancing politically driven ideologies than non-partisan solutions.
* **The average investor** struggling to find reasonable returns at acceptable risk levels.

**ABOUT THE AUTHOR:**

For more than twenty-five years, **Institutional Investment Strategist Chris Macke** has worked in America’s financial sector discerning what stimulates job and wage growth. He has advised the Chicago and Washington, D.C. districts of the U.S. Federal Reserve providing market updates and insight on the impacts of monetary policy changes to asset valuations and market distortions. Macke has been a contributor to the “Summary of Commentary on Current Economic Conditions by Federal Reserve District” (The Beige Book) and has worked for Fortune 500 companies including General Electric as well as advising CalPERS, the largest U.S. public pension fund.

Macke earned a B.A. in political science focusing on political campaign strategy at the University of Southern California and an M.B.A. from the Kelley School of Business at Indiana University. He has guest lectured at Harvard, Columbia, and Georgetown Universities.

**TITLE:** **SOLUTIONOMICS: *Innovative Solutions for Achieving America’s Economic Potential***

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**PRAISE**

A sweeping plan for political and economic reforms in the United States, pragmatically based on policies’ rates of return.

-- Kirkus Reviews

"Solutionomics breaks America's stubborn political divide in a refreshing way. It illustrates how simple, yet powerful changes in economic incentives and Congressional transparency can motivate CEOs and politicians, both Republican and Democrat, to elevate the competitiveness of the U.S. economy, raise the earning potential of American workers, and reset American democracy so that it once again drives national prosperity."

*-- Phillip T. Powell, Faculty Chair, Kelley School of Business, Indiana University*  
  
"Solutionomics is a must-read guide for educating the American public about the current state of our economy and offers some intriguing solutions that can help us rebuild the American Dream."

*-- Cary Correia, Chief Commercial Data Science Leader, General Electric*

"Chris has the ability to create thoughtful, critical analyses of complex problems with the goal of suggesting pragmatic, real-world solutions that should appeal to a wide audience.  His background in the investment and finance industry, along with his capacity to write without a specific political agenda, inform a style that I believe his readers will find refreshing."  
*-- Dan Butler, Vice President, Brookfield Global Asset Management*

“Chris is curious, creative thinker who digs deep and reaches enlightening conclusions. He will make you think harder and have fun doing it.”

*-- Gregory Obenshain, Partner, Verdad Advisors*

At GE Chris was a brilliant deal professional. Chris was always - willing to consider different views and challenge where necessary. He possessed the right balance of confidence and humility which has   
continued to serve him well.  
*-- David Garvey, Ernst & Young, Try-State Growth Markets Leader*  
  
Chris has a great ability to dive into the weeds to understand an issue and then step back and see exactly where and how it fits into the bigger picture.  He has a unique and extremely well-informed perspective that is fueled by his intellectual curiosity.  
*-- Kevin McMeen, President, MidCap Financial*

“Chris Macke is unique in his ability to find actionable solutions to challenges big and small.  A valued thought leader amongst investors, he combines rigorous analysis of data with a clear understanding of the bigger picture – it’s not just about numbers on a spreadsheet, but ultimately about real people trying to make their lives work as best they can.  I depend on Chris to open my mind and help me find a deeper truth.”

*-- Gunnar Branson, C.E.O., Association of Foreign Investors in Real Estate*